

KELLY

FOR MAYOR

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GRASSROOTS SUPPORT & CAMPAIGN FUNDS NEEDED TO WIN

Kelly Campaign Releases Financial Disclosure Information

Chattanooga, Tenn. (February 1, 2021) — Chattanooga Mayoral candidate Tim Kelly's campaign showed \$622,043.62 in cash-on-hand for the first reporting period of 2021. The amount included 401 total donors. Of that total, 70% of Kelly's donors are from Chattanooga underscoring that Kelly's message and campaign are resonating with citizens across the city.

"Many of our neighbors have been greatly impacted by the pandemic, and instead of spending all of our time soliciting donations, we have been busy listening to voters, and sharing our message and plans for moving Chattanooga forward," Tim Kelly said. "Since the campaign began, we have received tens of thousands in donations from everyday Chattanoogaans who share our vision, and we are deeply grateful to them. I am also blessed to be a successful small business owner, and I can think of no better way to invest my resources than working to move the city I love forward without chaining myself to special interests."

"Running a campaign during this pandemic has presented some enormous challenges," Rachel Hanson, campaign manager, stated. "The campaign has been able to provide jobs to our staff at a time when jobs are desperately needed. We've done so without relying on any established political party machine. This campaign is pure Chattanooga."

Hanson added, "Tim is as proud of the number of five and ten dollar donors as he is of those who've contributed the maximum amount. The campaign is well-positioned to win this race."

Tim's love of Chattanooga is also reflected by the enthusiasm of grassroots supporters. Since making his announcement, the Kelly campaign has knocked on more than 9,000 doors and made 13,000 calls to voters. In addition, the campaign has been buoyed by the support of more than 157 volunteers. Hanson notes, "Volunteers are the lifeblood of this campaign and are reflective of what makes Chattanooga the special place it is. These volunteers are driven by their excitement over the future of the city and by the leadership Tim will bring as Chattanooga's next mayor."

"We're extremely humbled by the support we have been given, and we are proud to say that our focus on research, listening to Chattanoogaans, and convening working groups of community

leaders has paid off in the most extensive and detailed policy framework that Chattanooga has ever seen in a mayoral race. All of Tim's plans have been made available for review at any time by visiting: www.kellyforcha.com/priorities. We are proud to have framed the conversation for the future of Chattanooga," Ronald Elliot, political director, said.

"You need a lot of people, ideas, and funds. We have all phases of the game to not just run and win, but to govern," Kelly said.

For more information, please visit kellyforcha.com .

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About Tim Kelly

Tim Kelly is a Chattanooga area entrepreneur with a passion for education and community. He grew up working in the family car business, and after college, returned to Chattanooga to run the family dealerships. Currently, Tim owns Southern Honda Powersports, the world's largest volume Honda Powersports dealership, as well as co-owning SocialBot, an ad-tech agency in automotive advertising, and the Chattanooga Brewing Company.

Tim is the current Chairman and co-founder of the Chattanooga Football Club, and an investor in several other local businesses.

He has taught as an adjunct professor of marketing and entrepreneurship at the University of Tennessee at Chattanooga. Extremely active in the community, he currently serves on several civic and charitable boards including Finley Stadium Corporation, the Chattanooga Area Chamber of Commerce, and the Tivoli (Theatre) Foundation. He has served as a Director or Trustee for the Big Brothers Big Sisters of Chattanooga, Benwood Foundation, Allied Arts (now Arts Build), and the Community Foundation of Greater Chattanooga (past Chairman), as well as Bright School and Baylor School. Tim is also an active member of the Downtown Chattanooga Rotary Club.

Tim earned a Bachelor of Arts degree from Columbia University where he was a John Jay Scholar. He graduated from NADA's Dealer Candidate School in 1991 and holds a Master's Degree from Emory University's Goizueta Business School where he graduated with honors in 2012 and was awarded the Al Bows Executive MBA Achievement Award the same year. Tim is also a graduate of Leadership Chattanooga (1991) and Leadership Tennessee (2018).

Self-described as a "Chattanoogan, first and foremost," Tim is always scratching his philanthropic brain, and workshopping ways to serve the community. In his spare time, he enjoys playing soccer, running with his wife Ginny, and hunting and fishing with his two sons, Jack and Cannon.

To learn more about Tim and the campaign, visit: www.KellyforChattanooga.com , follow the campaign on [Facebook](#) , [Instagram](#) , and [Twitter](#) .