



FOR IMMEDIATE RELEASE

Contact:

Robin Derryberry
robin@derryberrypr.com
423.755.7588 or 423.667.1106 (cell)

Mayoral Candidate Tim Kelly Releases Detailed Plan for First 100 Days as Mayor

Tim Kelly's administration will focus on COVID recovery, resources for small businesses, expanding pre-K, swift road repairs and neighborhood safety and livability

Chattanooga, Tenn. (Feb. 8, 2021) — Tim Kelly is the first and only mayoral candidate to release a detailed action plan for his first 100 days as mayor. Kelly's 100-day plan fosters transparency and accountability within his administration and the community and lays out a blueprint for Chattanooga's next chapter, without a tax increase.

"In my first 100 days, ensuring the safety and health of our community will be my first priority. As we recover, we can build a city where your zip code doesn't determine the quality of your child's education, you can get a good-paying job and live in a great neighborhood. That's what my administration will be laser-focused on," said Kelly.

Highlights of the plan include appointing a community health policy director, creating a one-stop-shop to help small businesses recover from COVID-19, paving and pothole repair, establishing a task force to spearhead affordable pre-k for all, converting YFD centers into dedicated community centers, and resolving pay disparities for first responders.

"Creating opportunity is critical to our recovery, and we know that intention is nothing without action. That's why our 100-day plan focuses on immediate action that we can take on public health, education, and job creation to move Chattanooga forward," said Kelly.

To read the 100-day plan in full, please visit <https://www.kellyforcha.com/first-100-days>.

###

About Tim Kelly

Tim Kelly is a Chattanooga area entrepreneur with a passion for education and community. He grew up working in the family car business, and after college, returned to Chattanooga to run the family dealerships. Currently, Tim owns Southern Honda Powersports, the world's largest volume Honda Powersports dealership, as well as co-owning SocialBot, an ad-tech agency in automotive advertising, and the Chattanooga Brewing Company.

Tim is the current Chairman and co-founder of the Chattanooga Football Club and an investor in several other local businesses.

He has taught as an adjunct professor of marketing and entrepreneurship at the University of Tennessee at Chattanooga. Extremely active in the community, he currently serves on several civic and charitable boards including Finley Stadium Corporation, the Chattanooga Area Chamber of Commerce, and the Tivoli (Theatre) Foundation. He has served as a Director or Trustee for the Big Brothers Big Sisters of Chattanooga, Benwood Foundation, Allied Arts (now Arts Build), and the Community Foundation of Greater Chattanooga (past Chairman), as well as Bright School and Baylor School. Tim is also an active member of the Downtown Chattanooga Rotary Club.

Tim earned a Bachelor of Arts degree from Columbia University where he was a John Jay Scholar. He graduated from NADA's Dealer Candidate School in 1991 and holds a Master's Degree from Emory University's Goizueta Business School where he graduated with honors in 2012 and was awarded the Al Bows Executive MBA Achievement Award the same year. Tim is also a graduate of Leadership Chattanooga (1991) and Leadership Tennessee (2018).

Self-described as a "Chattanoogaan, first and foremost," Tim is always scratching his philanthropic brain, and workshopping ways to serve the community. In his spare time, he enjoys playing soccer, running with his wife Ginny, and hunting and fishing with his two sons, Jack and Cannon.

To learn more about Tim and the campaign, visit: www.KellyforChattanooga.com, follow the campaign on [Facebook](#), [Instagram](#), and [Twitter](#).